

AR
 Texarkana Arkansas School District
 3435 Jefferson Ave
 Texarkana AR 71854
 870-772-3371

District Parent and Family Engagement Plan

School Year:	2018-2019
Superintendent:	Dr. Becky Kesler
District Parent and Family Engagement Coordinator:	Genia Bullock
Email (of Coordinator):	genia.bullock@tasd7.net

Parent and Family Engagement Committee Members
(Select "Repeat" to open more entry fields to add additional team members)

First Name	Last Name	Position
Dr. Becky	Kesler	Superintendent
Gwen	Adams	Assistant Superintendent for Elementary Education
Robin	Hickerson	Assistant Superintendent for Secondary Education
Genia	Bullock	Director of Public Relations
Lea	Metcalf	Director of Federal Programs
Michael	Odom	Arkansas High School Principal

Parent and Family Engagement Committee Members
(Select "Repeat" to open more entry fields to add additional team members)

First Name	Last Name	Position
Terry	Taylor	Washington Academy Charter School Principal
Theresa	Cowlint	North Heights Junior High Principal
Samantha	Bryant	College Hill Middle School Co-Principal
Leah	Sams	College Hill Middle School Co-Principal
Carol	Miller	College Hill Elementary Principal
Brian	Mitchell	Fairview Elementary Principal

Parent and Family Engagement Committee Members
(Select "Repeat" to open more entry fields to add additional team members)

First Name	Last Name	Position
Demarcus	Green	Kilpatrick Elementary Principal
Tracey	Boyles	Trice Elementary Principal
Lekia	Jones	Union Elementary Principal
Jackie	White	ABC Pre-K Principal
Tonya	Dunphy	AHS Parent Coordinator

Parent and Family Engagement Committee Members
(Select "Repeat" to open more entry fields to add additional team members)

First Name	Last Name	Position
Marissa	Escobar	CHE Facilitator
Billy	Berry	ABC, Facilitator
Lorinda	Clark	CHMS Counselor
James	Harris	Grandparent
Christina	Kift	Parent
Vieda	Starks	Union, Facilitator

Parent and Family Engagement Committee Members
(Select "Repeat" to open more entry fields to add additional team members)

First Name	Last Name	Position
Valorie	Barnes	Parent
Jamie	Jones	Parent
Suzy	Burch	Parent
Kimberly	Walker	WAC Facilitator
Haley	Berry	Trice, Facilitator
Amanda	Razaq	FV, Facilitator

Parent and Family Engagement Committee Members
(Select "Repeat" to open more entry fields to add additional team members)

First Name	Last Name	Position
Lisa	Lowery	NHJH, Librarian

Goal 1: How will the LEA foster effective parent and family engagement strategies and support partnerships among school, parents, and the community to improve student achievement?

Strategies for reaching this goal:

- Develop district parental engagement committee to create a parent and family engagement policy and implement activities as well as disseminate information to the community to promote parental engagement in the Title I, Part A schools;
 - To reward those parents who serve in our schools, we choose a Volunteer of the month and recognize each of the Volunteer of the Month recipients at a culminating celebration at the end of the school year, typically in April.
 - We also honor one parent volunteer on each campus, one community business or organization from each campus, a district-level business VIPS and a district-level parent VIPS each year for the Jack Hardy Volunteer of the Year
- Genia Bullock and Lea Metcalf will conduct an annual meeting with Title I, Part A Policy committee to update policy for the next year's Title I, Part A program in April 2019. Mrs. Bullock and Ms. Metcalf may be contacted at 870-772-3371 ext. 3403 & 3417, respectively.
 - We meet with the District Parent and Family Involvement Committee and Parent Campus Coordinators to discuss upcoming plans for the new year and Family Engagement updates from the state of

Arkansas.

- Genia Bullock will coordinate and integrate parental engagement activities with parent engagement strategies under other programs, such as: Head Start, Reading First, Early Reading First, Even Start, Parents as Teachers, Home Instruction, Preschool Youngsters, Family Protective Services -foster care programs, and in and state-run preschools. Mrs. Bullock may be contacted at 870-772-3371 ext. 3403
- Identify parental engagement contact person at each of the Title I, Part A schools. The following individuals represent their campus:
 - Tonya Dunphy, Arkansas High School; Kimberly Walker, Washington Academy Charter School; Lisa Lowery, North Heights Junior High; Lorinda Clark, College Hill Middle School; Marissa Escobar, College Hill Elementary; Haley Berry, Trice Elementary; Jennifer Musgraves, Kilpatrick Elementary; Amanda Razaq, Fairview Elementary; and Vieda Starks, Union Elementary.
- Involve parents of children served in Title I, Part A schools in decisions about how the one percent of Title I, Part A funds reserved for parental engagement is spent, and ensure that not less than 95 percent reserved goes directly to the schools. Parents give their input during the District-wide planning meeting.
- Ensure that parents of children with disabilities or limited English proficiency have the same access as other parents including information in a language and form they can understand. Terri Martinez conducts meetings with ELL parents to provide addition assistance and information to ensure parents are update on district information and have access to personnel.

Genia Bullock and Terri Martinez are responsible for providing information to parents in a language they can understand. Mrs. Bullock may be contacted at 870-772-3371 ext. 3403. Mrs. Martinez can be reached at 870-773-1091.

- If the LEA plan for Title I, Part A, developed under section 1112 of the ESEA, is not satisfactory to the parents of participating children, the school district will submit any parent comments with the plan when the school district submits the plan to the State Department of Education.
- Engage parents in the development of the Title I plan and the process of school review and improvement.
- Dena Youngblood will upload the plan to the District website. Paper copies of the District plan will be placed in the campus Parent Centers by Mrs. Bullock. Parents and/or community members will be given a copy upon request.
- Genia Bullock will facilitate semester meetings, coordinate parent and family activities with other programs, and establish a contact person at each Title I school. Mrs. Bullock may be contacted at 870-772-3371 ext. 3403.
- The District-level Volunteers In Public Schools (VIPS) committee group meets regularly to review, discuss and suggest ways to improve across the district.
- An Annual Review Meeting was held on September 2018. Mrs. Bullock has another meeting scheduled for February 2019.
- The superintendent will conduct RazorSharp Communicator meetings to provide information to parents and receive feedback from parents and the community.
- Parent meetings, parent surveys, and community forums will provide the opportunity for public opinion and suggestions for school review and improvement. The topics will include but are not limited to: improving test scores, aligning curriculum, preparing for common core assessments, school safety, allocation of school resources, and engaging families and leveraging community partnerships.

Goal 2: How will the district provide coordination, technical assistance, and other support necessary to assist participating schools in planning and implementing effective parental engagement?

Strategies for reaching goals:

- Genia Bullock will conduct ongoing site visits to observe parent and family engagement practices. Mrs. Bullock may be contacted at 870-772-3371 ext. 3403.
- Provide materials and training not otherwise available to assist parents in supporting their child's academic achievement.
 - Each campus has a parent center with materials available to parents. They also have access to online training on the district website.
- Professional Development opportunities will be provided to enhance the awareness and skills of teachers, pupil services personnel, principals, and staff in reaching out to, communicating with, and working with parents as equal partners.
 - We provide orientation to parents, a variety of activities for parents, and parent and family engagement professional development for teachers and administrators.
- Ensure, to the extent possible, that information is sent home in a language and form parents can understand. Information will be disseminated to parents in their home language, if necessary.
- Provide information on adult literacy training available in the community. Parents are referred to the Adult Education Center.

- Provide a copy of the school policy at each school for parents to review as well as provide a copy to each parent.
 - Copies will also be available in the Parent Center and on the district website.
- Monitor each Title I, Part A school to ensure that each school performs the following tasks:
 - Develop a parent and family engagement policy and ensure it is included in the district's policy and procedure manual
 - Offer flexible meeting times
 - Provide information to parents about the school's program, including parent information print materials
 - Develop and use a School-Parent Compact and place in the district's Student/Parent Handbook
- Genia Bullock will give each Campus Coordinator a deadline to create and/or update their parental involvement plan. Mrs. Bullock will check the campus' website and follow up with the coordinator, if necessary.
- Copies of the parental involvement plan will be placed on the website, at the District Administration office, at neighborhood Community Centers, and in each campus' Parent Center. Individual copies will be given, upon request. A message will be placed on the district website for the community.

Goal 3: How will the district build the school's capacity for strong parental engagement?

Strategies for reaching goal:

- Provide training for parents in working with their child to improve academic achievement, to include training on the phone notification system in order to have real-time access to their child's attendance and achievement.
 - Parents have access to grades online, attendance, and the phone notification system to be keep up with and be informed about academic achievement of their child.
- Involve parents on committees as participants in decision-making capacities.
- Reinforce parenting skills to support the acquisition of academic skills and their application in real-life situations for parent use.
- Encourage parents to visit/volunteer at school by assisting staff in developing volunteer opportunities as well as training staff to encourage and build volunteer efforts.
- Encourage parent participation through innovative scheduling of activities through strategies such as holding meetings at a variety of times, such as mornings and evenings, in order to maximize the opportunities for parents to participate in school-related activities such as;
 - Coffee with the Principal, Parent Benchmark Night, Family nights, College nights, Muffins for Moms, Donuts with Dads, Father-Daughter Dance, Movies with Mom, and RazorSharp Communicators Network, etc.
- Coordinate and integrate parental engagement strategies and staff training with the Readiness Coalition Committee.
- Convene annual school meetings to inform parents of their school's participation in the development of the parental engagement policy and their right to be involved.
 - The Superintendent conducts an annual public meeting and gives her district report to the public.
- Provide information to participating parents in such areas as national, state, and local education goals, including parents' rights as defined in Title I, Part A.
 - Parents are informed at each campus and they receive a Parents' Right to Know Letter.
- Assist in the development of parent engagement groups at each school; such as VIPS (Volunteer In Public Schools), and Coffee with the Principals. Campus Coordinators are responsible for coordinating each group. They are Tonya Dunphy, Arkansas High School - 870-774-7641; Kimberly Walker, Washington Academy Charter School - 870-772-4792; Lisa Lowery, North Heights Junior High - 870-773-1091; Lorinda Clark, College Hill Middle School - 870-772-0281; Marissa Escobar, College Hill Elementary - 870-774-9111; Haley Berry, Trice Elementary - 870-772-8431; Jennifer Musgraves, Kilpatrick Elementary - 870-774-9691; Amanda Razaq, Fairview Elementary - 870-774-9241; and Denise Howorth, Union Elementary - 870-772-7341.
- Encourage the formation of partnerships between schools and local businesses that include a role for parents. The District has established Partners to Achieve Student Success (PASS) with local businesses.
- Provide resources for parents to learn about child development, child-rearing practices, and academic strategies that are designed to help parents become full partners in the education of their child.
 - Information is available at each campus parent center such as: audio materials, books, pamphlets, and internet access. Parents also have full access to the parent resources on the district website.
- Involve parents in a survey to improve school effectiveness - the surveys will be conducted during first and second

semester. Parents will participate in annual online or paper surveys that are collected and conducted by Genia Bullock. Ms. Bullock may be contacted at 870-772-3371 ext. 3403.

- Approve reasonable and necessary expenses associated with parental engagement activities.
 - More than 1% of the Title I budget is set aside to promote parental engagement in our schools and district.
- Provide any reasonable support for parental engagement at the request of participating Title I, Part A parents. Materials and supplies are provided for students when supplemental educational resources are necessary. The District will ensure that participating parents are informed of national, state, and local educational goals and their rights as defined under Title I, Part A on the District website and by formal letter.
- Arkansas Women for Education (AWE) is an organization dedicated to being a strong advocate for the Texarkana Arkansas School District (TASD) by initiating and supporting activities to make TASD the premier educational institution in the Texarkana Region.
- The Texarkana Arkansas Education Foundation is an organization committed to providing grant opportunities to teachers to support classroom or campus projects.

Goal 4: How will the district conduct, with the involvement of parents, ongoing evaluation of the content and effectiveness of the parent and family engagement plan as it relates to strategies for increasing parental participation and identifying barriers to greater participation?

- Survey parents each semester, including questions to identify barriers to parental engagement conducted by Genia Bullock. Ms. Bullock may be contacted at 870-772-3371 ext. 3403.
- Provide an opportunity for the parents to assist in the development of the evaluation procedures, including analysis of data collected. This will be overseen by Ms. Bullock. Ms. Bullock may be contacted at 870-772-3371 ext. 3403.
- Use findings from evaluation process to:
 - Make recommendations to each participating school for parental engagement policy revision.
 - Provide suggestions for designing school improvement policies, as they relate to parental engagement. This will be overseen by Ms. Gwen Adams. Ms. Adams may be contacted at 870-772-3371 ext. 3402.

Develop and disseminate an annual parent activity evaluation report to share with parents, staff and the community. Ms. Bullock will be responsible for this task. Ms. Bullock may be contacted at 870-772-3371 ext. 3403.

Goal 5: How will the district involve parents in the joint development of the district Title I Application under section 1112 (ACSIP)?

Strategies for reaching goal:

- We meet with parents to create, review, and revise the District ACSIP plan.
 - Parents and community members are recruited from each campus, civic organizations, local businesses, and non-profits to serve on district Title I/ACSIP Committees. These individuals give us feedback to improve our District through discussion, surveys, and evaluations.
 - Lea Metcalf is responsible for recruiting parents to serve on the District ACSIP committee to develop the Title I application. Ms. Metcalf can be reached at 870-772-3371 ext. 3417.

ADE Reviewer Responses:

Goals	Attention: Changes Needed!	In Compliance	Comments	Date of Feedback
Goal 1	<input type="checkbox"/>	<input type="checkbox"/>		
Goal 2	<input type="checkbox"/>	<input type="checkbox"/>		
Goal 3	<input type="checkbox"/>	<input type="checkbox"/>		
Goal 4	<input type="checkbox"/>	<input type="checkbox"/>		
Goal 5	<input type="checkbox"/>	<input type="checkbox"/>		